

online business guide



Halton and Warrington Business Fair 2020 online business guide sponsors and event supporters



digital day

Halton and Warrington Business Fair 2020

Thursday 12 November 2020

Halton Borough Council

Is offering fully funded support through the Business Growth Programme

Halton Borough Council can potentially offer fully funded support for Small to Medium sized businesses in Halton, helping your business to prepare for the future, stimulate growth and become more resilient.

Our specialist's offer advice and support in the following ways:

- Helping your business to plan for the future
- Looking at the efficiency and processes of your business
- Ensuring your finances are working efficiently
- Making the most of your website and social media
- Advice on HR policies and procedures
- Making the most of tendering and procurement
- Developing your sales and marketing techniques

Interested?

Call now on **0151 511 8038** or **0151 511 7162**

Alternatively you can email: **business@halton.gov.uk** with the title 'Business Growth Programme' and we'll do the rest.



European Union
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Local Growth Hub
Halton



welcome

Welcome to your copy of our online business guide.

Coronavirus is still affecting everything but with a vaccine on the horizon maybe we can look forward to holding live in person business events again in the not too distant future. In the meantime we are holding this digital day on the day that the Halton and Warrington Business Fair was supposed to take place.

One of the main features of our events is to provide support, information and assistance to businesses, large and small. And this has probably never been so important.

And so, even though we can't do anything face to face yet, we are replicating some of the business support features of the day, but in a digital format.

This will include using the hashtag #haltonbizfair from **10.30am - 3.00pm on Thursday 12 November** for anyone wanting to tweet any general business messages or messages of how you can help and support other businesses at this time. So if you would like to tweet any messages please make sure that you include the hashtag #haltonbizfair and we will retweet and share across our networks.

We have also produced this online Business Guide listing companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at <https://haltonbizfair.co.uk/digital-day/>

With the Google Digital Garage Webinar Series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.

The live webinars are absolutely free to attend and open to everyone - delivered by expert Google Digital Garage Trainers ready to help and support your learning, whatever your goals.

Visit <http://goo.gle/digitalgaragewebinars> to view the full schedule and register to attend.

FREE 30 MINUTE MARKETING STRATEGY ZOOM CALL - Aqueous Digital is an award-winning family-run digital marketing agency based in Runcorn. We are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.

We have recently been nominated as the best Search agency in the UK Search Awards 2020. We have also been shortlisted as best agency in the Northern Marketing Awards, best agency in the UK Digital Growth Awards and for best Search Campaign in The Drum's DADI Awards.

During these uncertain times, we are offering businesses in Halton a free 30-minute Zoom call to support and advise you on your digital marketing strategy.

If you want to improve your online presence, contact us today to arrange a call with a member of our specialist team.

Aqueous Digital - because Search Never Sleeps!

agency@aqueous-digital.co.uk 0800 285 1424 www.aqueous-digital.co.uk

The Hive Mastermind Alliance with Ask Andy Guile

Welcome to something new, something a bit different aimed at supporting sole traders and small business owners grow their business and support them with the day to day issues of a busy lifestyle

This is not just another business network, this is for people who want to change, to grow and to lead. It is support for your emotional resilience, to help you grow your business and manage your time more effectively

Membership is just £50 per month - for coaching, training, business support and a network of people promoting your work. The first Hive launched on the 22nd Sept and continues monthly

To find out more and to sign up contact Andy on 07960888001 Mail andyguile@askandyguile.co.uk

<http://www.leadtheway.me.uk/the-hive-mastermind-alliance/> <https://www.facebook.com/groups/thehiveminds>

Business Support Schemes

Coronavirus (COVID-19) support available to businesses <https://www.gov.uk/coronavirus/business-support>

For regular news and updates on information and support from local authorities and agencies

Greater Manchester <https://www.greatermanchester-ca.gov.uk/>

Greater Merseyside <https://www.liverpoolcityregion-ca.gov.uk/CORONAVIRUS/>

Cheshire East <https://www.cheshireeast.gov.uk/business/>

The Business Exchange

by Warrington
& Co.



Connect, Collaborate & Grow

The Business Exchange by Warrington & Co. is the place for businesses of all sizes and sectors, individual entrepreneurs, established business networks and trade associations to collaborate, resulting in a better connected, more cohesive and stronger economy in Warrington.

- Networking events
- Social events
- Monthly newsletter
- Masterclasses
- Business events with speakers
- Sector Clubs
- Listing on the website directory
- A wide range of benefits

www.wbex.co.uk

For more details on becoming a member, please contact

Jackie Emson
Business Exchange Manager
jackie.emson@warringtonandco.com
07740 075785

Steve Fitzsimons
Business Growth & Investment Manager
stephen.fitzsimons@warringtonandco.com
07766 991914

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Aqueous Digital

Aqueous Digital is an award-winning family-run digital marketing agency based in Runcorn. We are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management.

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Email: agency@aqueous-digital.co.uk Facebook: <https://www.facebook.com/Aqueous/>

01928 566 777 @AqueousDigital www.aqueous-digital.co.uk



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Services include

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Employment compliance- contracts, template forms, letters and staff handbooks.

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Ask Andy Guile at New Directions

Welcome to New Directions, the business coaching and training service.

Through business coaching or training I help SMEs and bigger businesses; sales teams and individuals achieve results and reach goals. I also provide strategic counsel to business owners around the



what, the when and the how of running their company.

Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1.

If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results. Or, if you are a business owner wanting to take your business to the next level and achieve more, by working with me and using my coaching techniques, I will help you create the type of business you want. I will give you the confidence to grow your company and most importantly support you in taking your business from where it is now to where you want it to be.

My approach is personal, fun and flexible. And while I do have many valuable set courses available, I am extremely adaptable, and I always customise my coaching and training around every individual clients needs.

So, get ready, find your New Direction and call today Phone: 07960 888001

Email: andyguile@askandyguile.co.uk LinkedIn: <https://www.linkedin.com/in/andyguile/>
07960 888 001 @askandyguile www.askandyguile.co.uk

Beacon Communications Ltd

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Biscon Planning Ltd

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We help businesses identify risks, understand the impacts they could have, work with clients to put Business Continuity Plans and infrastructure (training, plan exercising) in place to maintain critical activities and ensure that they can continue to operate even if the worst happens.

Contact us to discuss your Business Continuity requirements.

0151 345 6447 @bisconplanning <http://www.biscon.co.uk>

CDN Networks Limited

CDN Networks are a Full Service Wireless Systems Integrator & Facial Recognition startup. We help with all aspects of infrastructure projects from business consultancy to project delivery (including installation of network & surveillance infrastructure, maintenance, monitoring and support). We have extensive in Local Government, Education, NHS, Police, ISPs & Service Providers.

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Centre for Enterprise, Manchester Metropolitan University

We're part of Manchester Met's Business School, and we run practical sessions to help small businesses develop and grow.

One of the programmes we run for business owners across Cheshire and Warrington is the SMART Cheshire Innovation Challenge. It's a series of workshops for anyone thinking of adding something new to their small business.

Over nine sessions, we'll show you how to take your initial idea, test, and fine-tune it. By the end of the sessions, you'll be ready to launch your pilot. And, you can use these tools each time you have a new idea.

If you meet the eligibility criteria, there isn't a cost to attend as SMART Cheshire is fully funded by the European Regional Development Fund.

Facebook: @MMUcfe

+44 (0)161 247 3871

@SmartCheshire

www.mmu.ac.uk/enterprise



Centre for Global Eco-Innovation

The Centre for Global Eco-Innovation is a Lancaster University research centre led by business R&D and innovations. We have a range of opportunities to engage North West businesses with Lancaster University, from fully funded short term support to business grants and long term R&D in our labs. We are looking for businesses with a new technology, market or business idea to explore together. Our aim is to support businesses to shift towards a lower carbon economy. Businesses can be from any sector, theme and discipline. In a time of crisis, we hope to facilitate business recovery, resilience, innovation and growth. Please get in touch to find out more:

c.hayes2@lancaster.ac.uk

<https://www.facebook.com/CGEInnovationatLU/>

+44 (0)7773 098578 @CGEInnovation

<http://www.globalecoinnovation.org/businesses/>

Challenger Business Communications

Challenger is an independent, award-winning communications specialist offering a diverse range of telecoms solutions. Working with leading-edge manufacturers in the world, we aim to serve our customers through innovative and responsive solutions. Plus, as an independent company, we can tailor packages to match individual needs.

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www.managers.org.uk



Clean Growth UK (LJMU)

Clean Growth UK are a one-stop shop for green business growth.

Through our three university hubs, we provide and broker support focused on developing innovations, commercialising ideas, and securing funding for businesses on a mission to protect the planet for future generations.

We offer in-house support, as well as connecting you with innovation and growth support available through other organisations. All of our in-house support is either free or part-funded.

To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.

0151 231 2540 @CleanGrowth_uk <https://www.clean-growth.uk>



Costco Wholesale

Costco is only open to members who pay an annual fee, there are 2 types of membership - Trade and Individual.

Costco Warehouses present one of the largest and most exclusive product category selection under a single roof.

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DCBL Stadium Halton is the number one venue for conference and banqueting in the region. The Stadium offers a range of conference rooms to suit all needs and can cater from small meetings in the 21 executive suites overlooking the pitch up to 450 delegates in the impressive Marquee Suite.

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Facebook: DHAssociates

07580 864463 @DHAtweets www.dhassociates.com

Direct Facilities Management Services Limited

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07807 282 193 @DIRECTSECURITY_
<http://www.directsecuritysolutions.co.uk>

Eclipse Marketing

Eclipse marketing is a full service marketing agency offering a full range of services from branding and design to web development

We've scoured the galaxy to find experts in graphic design, web development, marketing and content creation who can help your business to take off.

Our team works closely with you to develop an in-depth knowledge of your brand and deliver a personalised solution. Whether you need a new mobile app, a rebrand or an eye-catching ad campaign, we execute all that we do with expertise and passion. As a Google Partner PPC (pay per click) Agency specialising in Google ads, Facebook and Amazon advertising we would like to offer Liverpool Business Fair clients a free audit from our PPC specialists worth 520, along with an SEO (search engine optimisation) audit of your current website. Get in touch today!

01244 347545 @eclipse_chester <https://www.eclipse-creative.com/>

Eco-I-North West, Lancaster University

Eco-I-North West is a new multi-million pound project being led by The Centre for Global Eco-Innovation at Lancaster University. We are a research centre who are led by business R&D and innovations. We have a range of opportunities to engage North West UK businesses with Lancaster University, from fully funded short term support to business grants and long term R&D in our labs. We are looking for businesses with a new technology, market or business idea to explore together. Our aim is to support businesses to shift towards a lower carbon economy. Businesses can be from any sector, theme and discipline. In a time of crisis, we hope to facilitate business

recovery, resilience, innovation and growth. Please get in touch to find out more:

c.e.mather@lancaster.ac.uk

<https://www.facebook.com/CGEInnovationatLJU>

+44 7773 098578 @CGEInnovation

<http://www.globalecoinnovation.org>

Enterprise Hub

Enterprise Hub offers funded business start-up and growth advice to businesses/individuals within the Liverpool City Region. Business growth advice is available to local businesses within their first 3 years of trading to help you expand and grow.

Through Enterprise Hub our team can help you to:

- Review your business plan and strategy and build a growth plan
- Review and enhance your marketing strategy
- Review your finances and help with cash flow management

0151 706 8113 @MerseyEntHub

<https://www.thewomensorganisation.org.uk/projects-and-partnerships/enterprise-hub-new-start-business-support->

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What I do is simple! My job is to make you, your product or your premises look great. Nobody buys a drill because they want to own a drill, people buy a drill so they can hang pictures, put up shelves or build kitchen units.

In the same way, no one employs the services of a Photographer because they want to use a Photographer, they do so to improve their image or that of their products or to promote their services. Get in touch so we can discuss improving your image.

07976 798 278 @gavinjpriest <http://gavinjpriest.com>

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Local Growth Hub
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Gregory Abrams Davidson Solicitors

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Gregory Abrams Davidson Solicitors is a national law firm offering services to both individuals and businesses. From our five offices in Liverpool and London, our approachable lawyers are fully committed to ensuring our clients receive specialist advice throughout their experience with us. Our dedicated team has been achieving the best results for our clients for over 40 years, providing them with tailored and bespoke legal guidance in England and Wales. We assist and represent clients across a full range of legal services including: Residential Conveyancing, Company and Commercial, Personal Injury, Clinical Negligence, Wills and Probate, Dispute Resolution for Individuals, Business Dispute Resolution & Litigation and IP Law. Whatever your legal matter, you can be confident that our lawyers will provide you with peace of mind and innovative solutions. To arrange an initial consultation with one of our lawyers please contact us at info@gadlegal.co.uk or call us on us on 0151 236 5000

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Halton Borough Council - Business Growth Programme

Free support for business through the Business Growth Programme. We offer a range of business support by our specialists to help you sustain and grow your business.

Facebook: <https://www.facebook.com/runcornwidnes>

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Halton Chamber of Commerce

Engaging business growth and specialist support.

Halton's leading local business support organisation welcomes all businesses, regardless of size and sector, and can assist with every stage of development including start up, growth and internationalisation.

Benefits include:

- 24 hour/7 day week Legal, HR, Health & Safety & Tax Expert advice
- B2B Networking including regular breakfast meetings and sector specific events eg: Science and Manufacturing Network
- Highly competitive Export Documentation Service
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0333 358 3480 @HaltonChamber www.haltonchamber.co.uk



Halton Play Council

We are a LOCAL CHILDRENS CHARITY based in Runcorn Old Town. Our aim is to offer play opportunities to children of all abilities through the different services we provide. We deliver an after school and Saturday Short Break service. This is for children and young people, aged 4 to 18, with a wide range of additional needs, who are referred to us by the Boroughs Childrens Disability Team. We look to encourage independence and life skills. We also offer Holiday Playschemes during school holidays to all children, of all abilities, aged 5 to 12 at sites across Runcorn & Widnes. In summer 2019 we had 4255 attendances across all sites.

We are immensely proud that during the COVID19 pandemic we have continued to offer a face to face service EVERY week to those families who still wanted the service. We also adapted our service by offering a delivery of art/craft resources to doorsteps for all children to have resources at home. We provided a daily activity suggestion and held Zoom meeting to keep in touch with those isolating. We signposted vulnerable families to other supporting services such as food shopping support. Our Scrapstore in Runcorn is vital in supporting these projects. Income from the Scrapstore provides vital funds to support the work we do unfortunately we had to close from March to July and now face another closure. We sell NEW Art & Craft items at greatly reduced prices compared to the High Street, as well as having a vast array of donated items from individuals and Businesses. Our store is open to all and is used by many local community groups, including Brownies, Guides & Scouts, Schools, Nurseries and Children Centres. We welcome support from local businesses - be that financial or by donation of items we can resell this also help companies to recycle.

01928 574 087 @haltonplayc <http://www.haltonplaycouncil.co.uk>

hi-impact media

hi-impact media are Wirral's 'Creative, Digital and Technology Business of the Year', delivering outstanding services in Video, Photography, Web Design, Graphic Design and Virtual Tours. With an excellent pricing structure, and adapted services to support your business to market beyond lockdown, the team would love the opportunity to talk with you about your company needs!

0151 638 6283 @mediahiimpact <https://media.hi-impact.co.uk/>

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We can advise and support traders and businesses who want to improve their eCommerce sales, at this time. Please see <https://unfoldlondon.com/> to see our latest eCommerce results/KPIs.

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- educating businesses and consumers about IP rights and responsibilities
- IP policy - supporting IP enforcement
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Free Hive Mastermind Alliance taster

**As part of my support for the Halton Business Fair I am offering
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12th November 10.00am

12th November 2.00pm

Welcome to something new, something a bit different aimed at supporting sole traders and small business owners to grow their business and support them with the day to day issues of a busy lifestyle

Running a business can be a lonely place, no matter if you are a sole trader, small business owner or team manager, you might be looking for personal development or improved business performance, either way The Hive is just for you.

So, what is a Mastermind Alliance?

Each alliance is a group of like-minded business people who want to develop their business and themselves.

The alliance is a mix of group coaching, learning and networking, it all takes place online so its easy to join in, does not take up too much time and you can do it in your lock down pyjamas.

This is not just another business network, this is for people who want to change, to grow and to lead. It is support for your emotional resilience, to help you grow your business and manage your time more effectively

This session is a free introduction to give you an idea of how it works, there is no obligation or hard sell, just a chance to network with like minded people and maybe learn something new.

So join us for one of the 2 free sessions being held today at 10.00am and 2.00pm

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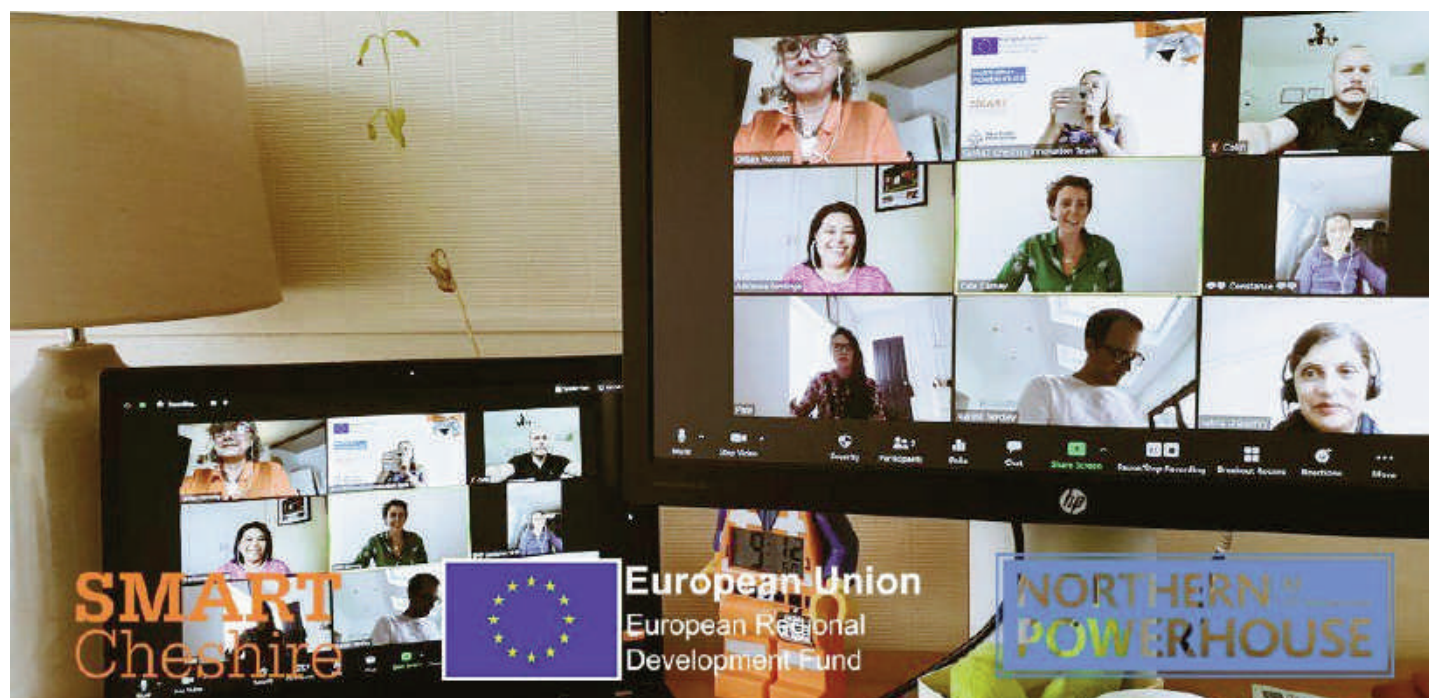
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'I've diversified hugely but how will I sustain this when 'normal' returns?'

SMART Cheshire Innovation programme launches online workshops to support small business owners



Speaking to small business owners over the past few months, the team behind Manchester Metropolitan University's SMART Cheshire Innovation programme noticed common themes kept cropping up.

"Some small businesses in the area were able to pivot at the start of lockdown but now they're worried about managing these changes in the long-term. Others used the time to start 'plotting and planning' an inkling of an idea but weren't sure of the next steps to develop those ideas," says Rebecca Sewell, Project Co-Ordination Officer for the programme.

"We discovered that many of the small businesses we work with identify with one of these four comments: 'Lockdown has given me lots of time to think and plan – I'm ready to progress my idea'; 'I've added a little bit to my business, it doesn't currently take any extra resource but it works and I'd like to develop it further'; 'My business has been damaged, it's clear that I'm going to have to change what I do/the way I do things to survive and flourish going forward'; 'I've diversified hugely but how will I sustain this when 'normal' returns?'"

It is business owners with these thoughts in mind that the team are hoping to help when the next workshops launch on 13 January 2021. "The SMART Cheshire Innovation programme has always helped small businesses to develop new products or services, but we're seeing many businesses who have had to innovate, have had to make changes because of COVID-19, and we'd really like to support these businesses on their new journeys," explains Claire Pattison, Enterprise Fellow at Manchester Met's Centre for Enterprise, who runs this short programme.

Through the practical workshops, small businesses test their initial ideas and move to prototype stage, gaining a set of tools they can use to test future ideas. As the team point out, that idea doesn't have to be a never-seen-before invention, it's simply something new to the small business to help it develop, say, creating a company website to take online orders or introducing a new product range.

Ready to explore and test your idea? Applications are now open for the January workshops. If you meet the eligibility criteria, there isn't a cost for Manchester Met's business support as the programme is fully funded by the European Union's European Regional Development Fund.

You can apply online [here](https://bit.ly/3lolZzm) < bit.ly/3lolZzm > or email the team at cfegrowth@mmu.ac.uk to arrange an informal chat about your idea.

The Manchester Metropolitan University

We offer a practical, interactive programme to help small to medium-sized businesses across Cheshire and Warrington to develop new products, processes or services. We aim to help you to fine-tune your idea and prepare you for launch at pilot stage as a minimum. SMART Cheshire is fully funded by the European Regional Development Fund so there's no cost for business owners to take part, providing the eligibility criteria is met.

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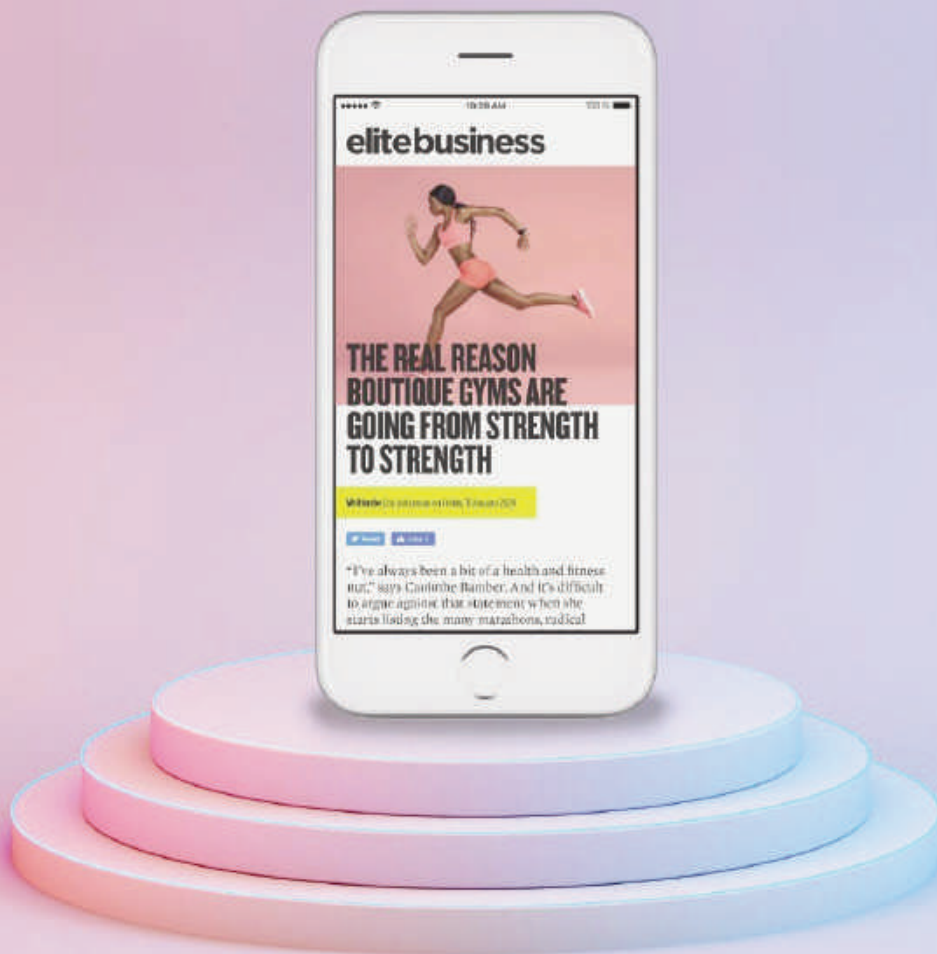
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- Daily social media promotion of your business / news / special offers via PromoteSME and/or Liverpool BA
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Social Media Business Card for promoting your business online
- Opportunity to submit weekly offers for listing on PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters

social starter

PromoteSME

**Social Starter
£50.00**

Excl. VAT (service runs for 6 weeks)

Benefit from intensive promotion plus support to get your business set up & promoted on social media

- 1 hour Marketing clinic by phone
- Set up or boosting of your business social media accounts
- Set up of your business on relevant free listing sites e.g. Google My Business
- Social Media Business Card for promoting your business online
- Daily social media promotion of your business / news / special offers
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Opportunity to submit weekly offers for PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to feature your business news and special offers in PromoteSME e-newsletters

www.promotesme.com
Practical help when you need it

<https://promotesme.com>

Unhappiness, stress and anxiety are costing us all more than just money.*



*Unhappiness, stress and anxiety are costing the UK upwards of £9.8 billion a year. Add to this the estimated cost of COVID-19 (currently at £100 billion+). And, that's a lot of money, stress and anxiety!



But it doesn't have to. Our happiness, financial wellbeing and health are all linked. Changing them can happen in just a minute...



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Goats will eat just about anything, but what our four-legged friend really loves to munch on are quotes – lots and lots of big juicy quotes. So if you've received a quote for promotional merchandise in the past, email it to us and our Quote Busting Goat will chew things over. We'll even honour the price if you want to place an order at a later date.



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📷 🌐



“An Even Better Place to Work”

Remote Working – looking after your workforce

We are living in uncertain times because of Covid-19. In the short term we are going to see work practices change dramatically. People are being asked to work remotely, which brings both new opportunities and challenges.

- How do we maintain team morale and motivation levels?
- How do we discover the issues affecting home workers?
- How do teams stay connected?
- How do we ensure productivity remains high?

How do leaders work remotely and continue to develop their people? BP2W is a tried and tested solution to help improve organisational culture, leadership and engagement in your team(s). The approach operates online but is proven to a) grow team morale, b) create a sense of team connection, and c) it maintains productivity levels.

The cost is only £4 per person per month and the process can stop at any point.

“Futures Inspired”

Developing the Effectiveness of your Dispersed Workforce - virtually

Is adapting to the Post COVID-19 world a concern for your business?

Would a more effective and productive workforce benefit your company?

Does your company need employees who are agile and able to adapt to rapidly changing situations?

COVID-19 has dramatically changed the way we work and will continue to do so in a challenging future. We have never needed our people to be more adaptable or effective as we do now. Help them to build confidence and morale, while at the same time developing them individually and collectively to become a high performing workforce.

“Futures Inspired” is an online solution which improves the adaptability and effectiveness of your existing workforce, while helping them to improve their self-confidence and resilience, recognising their knowledge, skills, behaviours and personal qualities through a virtual development programme. We use diagnostics, group and individual online sessions with mentoring and can make a dramatic improvement in individual and team performance quickly. We can even demonstrate the return on your investment.

For more information please contact Roger McCartney, Performance Inspired Ltd, on 077 966 95259 or e-mail:- rogermccartney@performanceinspired.co.uk

Useful Sources of Help and Information

Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services.
www.fsb.org.uk

Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need
www.envirowise.gov.uk

WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way
www.wrap.org.uk

Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest
www.eco-innovate.org.uk / www.ctechinnovation.com/eco

Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:

- * Pre-start and new businesses
 - * Existing businesses
 - * Jobseekers
 - * Consumers
 - * Inventors
 - * Business students
- www.askaboutbusiness.org/

Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: www.export.org
www.export.org.uk

The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future.
www.carbontrust.co.uk

HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience.

We provide a range of services for:

- individuals and employees - employers - businesses and corporations
 - tax agents and advisers - software developers
- www.hmrc.gov.uk

Groundwork in the North West

Providing through the ENWORKS programme:

- FREE environmental resource efficiency reviews for businesses
 - Advice on Corporate Social Responsibility
 - Subsidised environmental training and accredited training courses
- www.groundwork.org.uk

Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services.
www.businesslink.gov.uk

The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans. Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.
www.thenorthwestfund.co.uk

Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:

- live contract opportunities
- closed tender documentation
- contract awards and contract documents

You can also subscribe to email updates on existing or new items
www.contractsfinder.businesslink.gov.uk/

Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines.
www.mas.dti.gov.uk

The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice.
www.cim.co.uk

Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status.
www.managers.org.uk

Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry.
www.bionow.co.uk

UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.
www.ukti.gov.uk

Business Support Agencies

Invest in Cumbria www.investincumbria.co.uk
Invest Sefton www.investsefton.com
Invest Wirral www.investwirral.com
Liverpool Vision www.liverpoolvision.co.uk
Locate in Salford www.locateinsalford.info
Manchester Investment Development Agency Service www.investinmanchester.com

Chambers of Commerce

Altrincham & Sale www.altrinchamchamber.co.uk
Blackburn & District www.blackburnchamber.co.uk
Borough of Congleton www.conglettonchamber.co.uk
Cumbria www.cumbriachamber.co.uk
East Lancashire www.chamberelancs.co.uk
Greater Manchester www.gmchamber.co.uk
Halton www.haltonchamber.com
Knowsley www.knowsleychamber.org
Lancaster District www.lancaster-chamber.org.uk
Liverpool & Sefton www.liverpoolchamber.org.uk
Macclesfield www.macclesfieldchamber.co.uk
North & Western Lancashire www.lancschamber.co.uk
South Cheshire www.southcheshirechamber.org.uk
South East Cheshire Enterprise www.sece.co.uk
St Helens www.sthelenschamber.com
Warrington www.warrington-chamber.co.uk
West Cheshire and North Wales www.cepnwchamber.org.uk
Wirral www.wirralchamber.org.uk
Chambers of Commerce NW www.chambersofcommercenw.org.uk
British Chambers of Commerce (BCC) www.britishchambers.org.uk

Higher Education Institutions

Edge Hill University www.edgehill.ac.uk
Lancaster University www.lancs.ac.uk
Liverpool Hope University Business Gateway www.hope.ac.uk/
Liverpool John Moores University www.ljmu.ac.uk/businessengagement/
Manchester Metropolitan University www.business.mmu.ac.uk/business/
University of Bolton www.bolton.ac.uk/ServicesForBusiness/
University of Central Lancashire www.uclan.ac.uk/information/business/
University of Chester www.chester.ac.uk/business-research
University of Cumbria www.cumbria.ac.uk/Enterprise
University of Liverpool www.liv.ac.uk/businessgateway/
University of Manchester www.manchester.ac.uk/business/
University of Salford www.business-services.salford.ac.uk/

Local Authorities

Cheshire

Cheshire East Council www.cheshireeast.gov.uk
Cheshire West & Chester Council www.cheshirewestandchester.gov.uk
Halton Borough Council www.halton.gov.uk
Warrington Borough Council www.warrington.gov.uk

Cumbria

Allerdale Borough Council www.allerdale.gov.uk
Barrow in Furness Borough Council www.barrowbc.gov.uk
Carlisle City Council www.carlisle.gov.uk
Copeland Borough Council www.copelandbc.gov.uk
Cumbria County Council www.cumbriacc.gov.uk
Eden District Council www.eden.gov.uk
South Lakeland District Council www.southlakeland.gov.uk

Greater Manchester

Bolton Metropolitan Borough Council www.bolton.gov.uk
Bury Metropolitan Borough Council www.bury.gov.uk
Manchester City Council www.manchester.gov.uk
Oldham Metropolitan Borough Council www.oldham.gov.uk
Rochdale Metropolitan Borough Council www.rochdale.gov.uk
Salford City Council www.salford.gov.uk
Stockport Metropolitan Borough Council www.stockport.gov.uk
Tameside Metropolitan Borough Council www.tameside.gov.uk
Trafford Metropolitan Borough Council www.trafford.gov.uk
Wigan Metropolitan Borough Council www.wiganmbc.gov.uk

Lancashire

Blackburn with Darwen Borough Council www.blackburn.gov.uk
Blackpool Borough Council www.blackpool.gov.uk
Burnley Borough Council www.burnley.gov.uk
Chorley Borough Council www.chorley.gov.uk
Fylde Borough Council www.fylde.gov.uk
Hyndburn Borough Council www.hyndburnbc.gov.uk
Lancashire County Council www.lancashire.gov.uk
Lancaster City Council www.lancaster.gov.uk
Pendle Borough Council www.pendle.gov.uk
Preston City Council www.preston.gov.uk
Ribble Valley Borough Council www.ribblevalley.gov.uk
Rossendale Borough Council www.rossendale.gov.uk
South Ribble Borough Council www.southribble.gov.uk
West Lancashire District Council www.westlancsdc.gov.uk
Wyre Borough Council www.wyrebc.gov.uk

Merseyside

Knowsley Metropolitan Borough Council www.knowsley.gov.uk
Liverpool City Council www.liverpool.gov.uk
Sefton Council www.sefton.gov.uk
St Helens Metropolitan Borough Council www.sthelens.gov.uk
Wirral Metropolitan Borough Council www.wirral.gov.uk

Police Services

Cheshire Police www.cheshire.police.uk
Cumbria Constabulary www.cumbria.police.uk
Greater Manchester Police www.gmp.police.uk
Lancashire Constabulary www.lancashire.police.uk
Merseyside Police www.merseyside.police.uk
North Wales Police www.north-wales.police.uk

Science & Innovation Parks

Daresbury Science and Innovation Campus www.daresburysic.co.uk
Liverpool Innovation Park www.liverpoolinnovationpark.com
Liverpool Science Park www.liverpoolsciencepark.co.uk
Manchester Science Park www.manchestersciencepark.co.uk
West Lakes Science Park www.westlakessciencepark.co.uk



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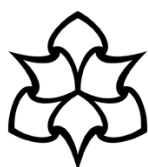
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