Halton & Warrington Business Fair 2018

Thursday 1st November, 10.30am-3.30pm, Select Security Stadium

Exhibition & Sponsorship Booking Form

Please provide us with the details below in order for us to process your application to sponsor/exhibit at the 2018 Halton and Warrington Business Fair and ensure that you are listed correctly in the Official Event Programme and that your exhibition space meets your requirements.

1. Company Details (to be listed in the Event Programme)

Company Name:	
Telephone No:	Twitter Handle (@ name):
Website:	
Please provide a sho	ort (approx 50 words) Business Description for use in the Event Programme:
2. Contact Details	(to enable us to contact you directly)
Contact Name:	
Telephone No:	Fax No:
E-mail Address:	
Postal Address:	

3. Event Requirements please tick ($$) items as required		Standard Prices	
Event Sponsorship Packages (see page 3 for full details)	£	\checkmark	
Event Programme Sponsor Package	950.00		
Seminar Programme Sponsor Package	1,500.00		
Event Bag Sponsor Package	1,950.00		
Event Sponsor Package	2,500.00		
Headline Event Sponsor Package	4,750.00		
Exhibition Spaces (all inc. Name Board, table & 2x chairs)	£		
2m x 2m space only exhibition space (2m x 2m floor space with table & two chairs)	250.00		
3m x 2m space only exhibition space (3m x 2m floor space with table & two chairs)	350.00		
4m x 2m space only exhibition space (4m x 2m floor space with table & two chairs)	450.00		
Additional Items (please note these must be pre-booked if required)	£		
Power Supply to Exhibition Space	30.00		
Full Colour Logo Name Board Includes full colour logo alongside Company Name (Upgrade from standard Name Boards which are black type & don't include logo)	35.00		
Event Programme Display Advertisements (see pg 2 for details)	£		
Eighth Page Advert - 60mms x 90 mms (h x w)	80.00		
Quarter Page Advert - 130 mms x 90 mms (h x w)	125.00		
Half Page Advert - 130 mms x 185 mms (h x w)	195.00		
Full Page Advert - 270 mms x 185 mms (h x w)	350.00		
Logo Inclusion - (to accompany your free listing)	35.00		
GRAND TOTAL (all charges subject to VAT at the current rate)	£		
Please note that Exhibition Space prices quoted above are based upon payment being made with £50 Administration Fee will be added to all invoices but is only payable if payment is not made w	nin 14 days.		

If you have any other special requirements please provide details:

4. Order Confirmation and Payment Details (please read the Terms & Conditions of Booking before signing):

Nam	ne:	Signature:	Date:
Pleas	e indicate your pref	erred payment method & prov	ide payment details below
	Debit / Credit Card	- please enter the card details below an	d we will process payment on receipt of your booking
	Card Number		
	Start Date	Expiry D	
	Security Code	Issue No (if pres	ent)
	Name on Card		
		address that the card is registered	
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	above, a £50 booking adı	e invoicing details below and we will inv nin fee will be added to all invoices but	roice you (14 days payment terms) on receipt of booking. As stated is only payable if payment is not made within 14 days terms
	PO No (if applica	ble)	Invoice Contact Name
	Invoice Add	ress	
			Post Code
	Email Add	ress	
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Halton & Warrington Business Fair 2018

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Exhibition Sponsorship Packages

Headline Event Sponsor

- 4m x 3m Exhibition Space* in prime location ٠
- Logo acknowledgement on registration area signage
- Pop up banner site in registration area
- Full page advertisement in Event Programme
- Stand alone post event e-mail broadcast to approximately 9,000 regional businesses (including exhibitors and visitors at the event)
- Coloured block promotional article (with links) in general post event e-mail broadcast
- Logo acknowledgement on front cover of Event Programme
- Opportunity to deliver a Business Seminar
- Logo / Corporate branding on visitor Event Bags
- Literature insert in visitor event bags
- Opportunity to provide promotional items (pens, pads etc) for inclusion in the visitor event bags
- Logo / acknowledgement on: promotional leaflets, e-mail and/or fax broadcasting, Press advertising, website acknowledgement and links, banners and/or signage, Posters, press releases and any other external advertisements and /or event / visitor materials **

Event Sponsor

- 4m x 2m Exhibition Space* in prime location
- Logo acknowledgement on registration area signage
- Pop up banner site near entrance to exhibition area
- Logo / acknowledgement in post event e-mail broadcast
- Full page advertisement in Event Programme
- Logo acknowledgement on front cover of Event Programme
- Opportunity to deliver a Business Seminar
- Literature insert in visitor event bags
- Logo / acknowledgement on: promotional leaflets, e-mail and/or fax broadcasting, Press advertising, website acknowledgement and links, banners and/or signage, Posters, press releases and any other external advertisements and /or event / visitor materials**

Event Bag Sponsor

- 3m x 2m Exhibition Space*
- Logo / Corporate branding on Environmentally Friendly visitor Event Bags
- Literature insert in visitor event bags
- Opportunity to provide promotional items (pens, pads etc) for inclusion in the visitor event bags

Seminar Programme Sponsor

- 3m x 2m Exhibition Space* •
- Large Logo on Seminar Room signage & any Seminar promotional materials
- Feature on leaflet promoting seminar programme
- Opportunity to deliver a Business Seminar
- Literature insert in visitor Event Bags

Event Programme Sponsor

- 3m x 2m Exhibition Space* ٠
- Half Page Event Programme Advertisement
- Logo acknowledgement on front cover of Event Programme

* All Exhibition Spaces provided with Sponsorship packages include power, internet access, colour logo Name board, a trestle table and two chairs.

** The final mixture and type of publicity materials used to promote events will vary from event to event, however, the above list is based on a typical marketing campaign.

For more information on Sponsorship Opportunities please contact Tony Haines at Liverpool BA on 0333 900 5657 / 0151 709 8932 or by email to tony@liverpoolba.com

Price £1,950

Price £2,500

Price £4,750

Price £1,500

Price £950